



TODD BIRCHARD

GRAPHIC DESIGNER
MARKETING



WORK EXPERIENCE

2018 - 2018



SIGN DEPARTMENT MANAGER

at Copycat Printing & Signs

Grand Island

Design, create & install signage. Vinyl application on numerous types of signage and vehicles.

2016 - 2018



GRAPHICS AND COMMUNICATIONS COORDINATOR

at The Grand Island Evangelical Free Church

Grand Island

Graphic design of online and in-house digital promotions. Website designer & manager. Social media development & management.

2012 - 2016



AUDIENCE DEVELOPMENT COORDINATOR GRAPHIC DESIGNER

at The Grand Island Independent

Grand Island

Social media development and management. Created and managed blog network. Online marketplace management. Graphic design, newspaper pagination & pre-press technician.



EDUCATION

1997 - 2000



ASSOCIATE OF ARTS DEGREE

at Iowa Lakes Community College

Estherville, IA

Major: Advertising Design

1997 - 2000



ASSOCIATE OF SCIENCE DEGREE

at Iowa Lakes Community College

Estherville, IA

Major: Advertising Design

CONTACTS



toddbirchard@yahoo.com



308.379.3152



toddbirchard.weebly.com



623 8th St. - Saint Paul, NE 68873



WHY ME?

Proficient with numerous graphic design programs and social media platforms. Versed in photography, videography, computer networking and troubleshooting. Experienced leader and effective team player with great communication and people skills.



SKILLS

Adobe Photoshop
Adobe Indesign
MS Excel
MS Word
Adobe Illustrator
SEO
Dreamweaver
QuarkXpress
CorelDraw
Social Media

